

WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 331732

Schedule Dates 09/18/12-09/24/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2206 GOV (137380)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2206
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/17/12
Last Modified 09/18/12
Entered By Jill Hipskind
CO-OP No
Headline # 06319192
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,152.50
Net Total \$29,197.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total: 60 \$34,350.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	1P-2P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
2.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	10A-11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
3.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	10:58A-11:57A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
4.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	12P-1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
5.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30A-6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
6.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30P-6P (EST)						1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
7.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	6:30A-7A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/17/12
8.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	7A-8A (EST)						1			1	\$775.00	\$775.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
9.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
10.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
11.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10:58A-11:57A (EST)									1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
12.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
13.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5P-5:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/17/12

CONFIRMATION CONTRACT

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14.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
15.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/17/12
16.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:58P- 7:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/17/12
17.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1								1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
18.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	8A- 9A (EST)	1								1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
19.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12
20.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	9/17/12
21.0	Normal Line / Spot	09/22/12-09/22/12	4	:30	6A- 7A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/17/12
22.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	7P- 7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	9/17/12
23.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/17/12
24.0	Normal Line / Spot	09/22/12-09/22/12	8	:30	8A- 9A (EST)							1			\$300.00		Charlotte (WSOC)	SATURDAY GMA	9/17/12
24.0.1	Closed Preempt	09/22/12															Charlotte (WSOC)	No Avail/Exception -	
25.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	9/17/12

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26.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/17/12
27.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	SUNDAY GMA	9/17/12
28.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	THIS WEEK	9/17/12
29.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
30.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11A- 12P (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
31.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
32.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	4:30A- 4:59A (EST)					1				1	\$125.00	\$125.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/17/12
33.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5A- 5:30A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
34.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5P- 5:30P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
35.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5:30P- 6P (EST)					1				1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
36.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/17/12
37.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	7P- 7:30P (EST)					1					\$850.00		Charlotte (WSOC)	INSIDE EDITION	9/17/12
37.0.1	Closed Preempt	09/20/12															Charlotte (WSOC)	No Avail/Exception -	
38.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	7A- 8A (EST)					1				1	\$775.00	\$775.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12

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By Broadcast Month
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39.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	8A-9A (EST)					1				1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
40.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	9A-10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12
41.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	1P-2P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
42.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	10A-11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
43.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	11A-12P (EST)			1						1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
44.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	12:02A-1:06A (EST)			1						1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
44.0.1	Closed Preempt	09/18/12															Charlotte (WSOC)	No Avail/Exception -	
45.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	12P-1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
46.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30A-6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
47.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30P-6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
48.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	6P-6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/17/12
49.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	6:30A-7A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/17/12
50.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	7P-7:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/17/12

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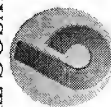
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50.0.1	Closed Preempt	09/18/12															Charlotte (WSOC)	No Avail/Exception -	
51.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	8A- 9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
52.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	1P- 2P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
53.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	10A- 11A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
54.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:35P- 12:02A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
55.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
56.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
57.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	4:30A- 4:59A (EST)				1					1	\$125.00	\$125.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/17/12
58.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5A- 5:30A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
59.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
60.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	6P- 6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
61.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	8A- 9A (EST)				1					1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
62.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12

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64.0	M/G For 24.0, 1,37.0, 1,44.0, 1,50.0, 1 / Spot	09/22/12-09/22/12	6	:30	3:28P- COLLEGE FOOTBALL	1						X		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/18/12

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